

CHAPTER 1

ADULT, CONTINUING EDUCATION & EXTENSION

Doctoral Theses

01. VATS (Rujali)
Corporate Social Responsibility and Empowerment of Women through Education: An Empirical Study of NCR Corporates.
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*Abstract
(Not Verified)*

Women plays equally important roles as that of men but the society witness a huge difference in idealized concepts and real life situation of women in India. Organized efforts are needed to ensure equal participation of women in all facets of life and this is only possible by 'Empowering' the women. The corporates through their CSR policy focuses on women empowerment through literacy initiatives. The objectives of the present research are:- • To explore the role of corporate social responsibility in women empowerment. • To find the various strategies used by corporates to support education for women empowerment. • To study the extent of women empowerment achieved through literacy initiatives. • To study the level of awareness regarding healthcare, legal rights and its application in personal life. • To examine the impact of vocational and skill development programs. • To examine the perception and impact of women beneficiaries about responsiveness of corporate social responsibility initiatives undertaken for their empowerment. The study is based on primary data collected from four NCR corporates. A total of 200 women beneficiaries were identified for data collection Conclusion of the study It is evident from the study that the private sector has played a vital role in building 'Belief and Trust' factor at an incredible fast pace by implementing the applied CSR policy which confers the absolute significance in the community development process and achieving the motive of empowering women. Hence CSR is clamant and to witness a paradigm swing to strategic long term women empowerment policy from a mere charity.

Contents

1. Introduction 2. Review of literature 3. Research methodology 4. Data Analysis and interpretations 5. Case studies and focus group discussions 6. Finding and discussions 7. Conclusion and recommendations. References and appendices.